

getOrganized

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John Doe
Car Dealership
1234 Main Street
Anytown, PA 19000

Dear Mr. Doe,

How are you protecting your profits from the drop off in car and truck sales?
Turn to your only other source of profits - **boost service and parts sale.**

Other dealers are getting 53% of their profits from the 11.3% of sales coming from service and parts. You can beat these numbers. What you need is a way to:

- Remind your customers to come in for routine maintenance when it is due
- Turn your customer's computer into a salesman for your service department.
- Automatically deliver your preferred maintenance program to your customers
- Direct your customer's service dollars into your pocket, not the competition's

Yes, a solution exists. Just give your new and late model car and truck customers the getOrganized Family Activity Planner computer program as a reward for doing business with you.

It's valuable to you because it reminds your customer to return to your store for those **profitable routine maintenance visits.** When getOrganized sees that maintenance is due it puts "Call for an appointment" on the To-Do List and issues a weekly reminder until the item is checked off. And every time anyone uses getOrganized they will see your advertising message.

Your customers and their family members will use getOrganized because it lets them create, view and print To-Do Lists, keep individual appointment books, keep personal birthday and anniversary lists, and keep their own address books. It will automatically schedule routine tasks and add them to To-Do Lists. getOrganized is a complete solution for showing your customers you appreciate them while building your profits.

Give your customers getOrganized. It's everything a reward should be - and more!

Don't wait. Call Jerry Williams at (610) 277-8643 to get started today.